

PERI INSTITUTE OF TECHNOLOGY

“Insights of Inspiring YOUNG WOMEN ENTREPRENEURS”

March 11th 2021

Entrepreneurship Development Cell of PERI Institute of Technology organized one day Women Entrepreneurship Program “**Insights of Inspiring YOUNG WOMEN ENTREPRENEURS**” on 11th March 2021.

The inaugural of the event was held with virtual lighting of lamp. The program was started by our respected **Principal Dr.R.Palson Kennedy** and **Vice Principal Mr.B.Magesh**. The chief guests of the programme **Ms.V.Keerthana, Founder & CEO LAGNA Events**, & **Ms. Padmini Rajaraman Joint Managing Director, Rajaraman Construction Pvt Ltd**.



The objective of the program is about women’s entrepreneurship in evident to the business community itself, but even more so to economy. In order to achieve the growth potential of the economy, women need to take more active role in the economy, be it as entrepreneurs, or as workers.

Individually, women have achieved significant advancements in economy; however, collectively the overall economic impact remains moderate. Women own around 37 percent of firms globally; however, they hold top management positions in roughly 18 percent of companies; and are CEOs in fewer than 5 percent of the world’s biggest companies.¹ According to the Global Entrepreneurship Monitor, 126 million women have recently started new businesses and another 98 million women are running well-established companies, making up a combined 224 million women actively contributing in economies around the world



Our Principal **Dr.R.Palson Kennedy** & Vice principal **Mr.B.Magesh** facilitated the Chief Guests **Ms. Padmini Rajaraman** & **Ms.V.Keerthana**





**Motivational speech from our chief guests
Ms.V.Keerthana, Founder & CEO LAGNA Events**



**Motivational speech from our chief guests
Ms. Padmini Rajaraman Joint Managing Director, Rajaraman Construction Pvt Ltd.**



There were about 130 young women entrepreneurs who participated in the event and each individual participant discussed about their stand or opinion.



Interaction of Chief Guest with our students



Vote of thanks by Mr S.Saravanan EDC Coordinator



Dr. J. Jeyaraj
 Name and Signature with seal of
 of the Head of the Institution
 J. J. JALSON KENNEDY, M.E., Ph.D.,
 PRINCIPAL
 PERI INSTITUTE OF TECHNOLOGY

Date: 03-03-2021

Venue: Government Girls Higher Secondary School, Padappai.

Time: 9:00am to 4:00pm

Under the guidance of Mr. G.Loganathan (program officer) the YRC crew conducted the **POSCO AWARENESS FOR SCHOOL STUDENTS**

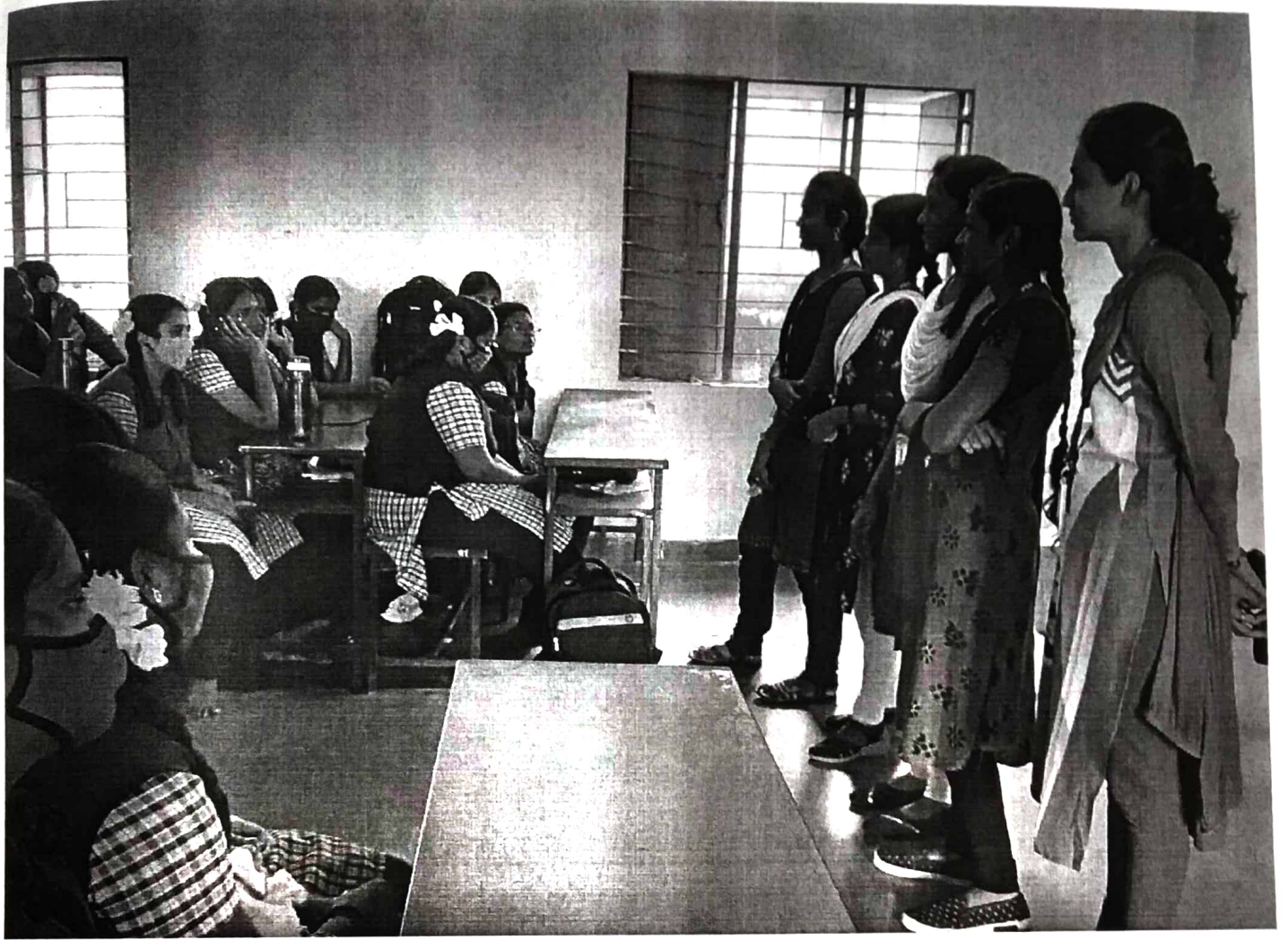
There the volunteer performed various activities as listed below:

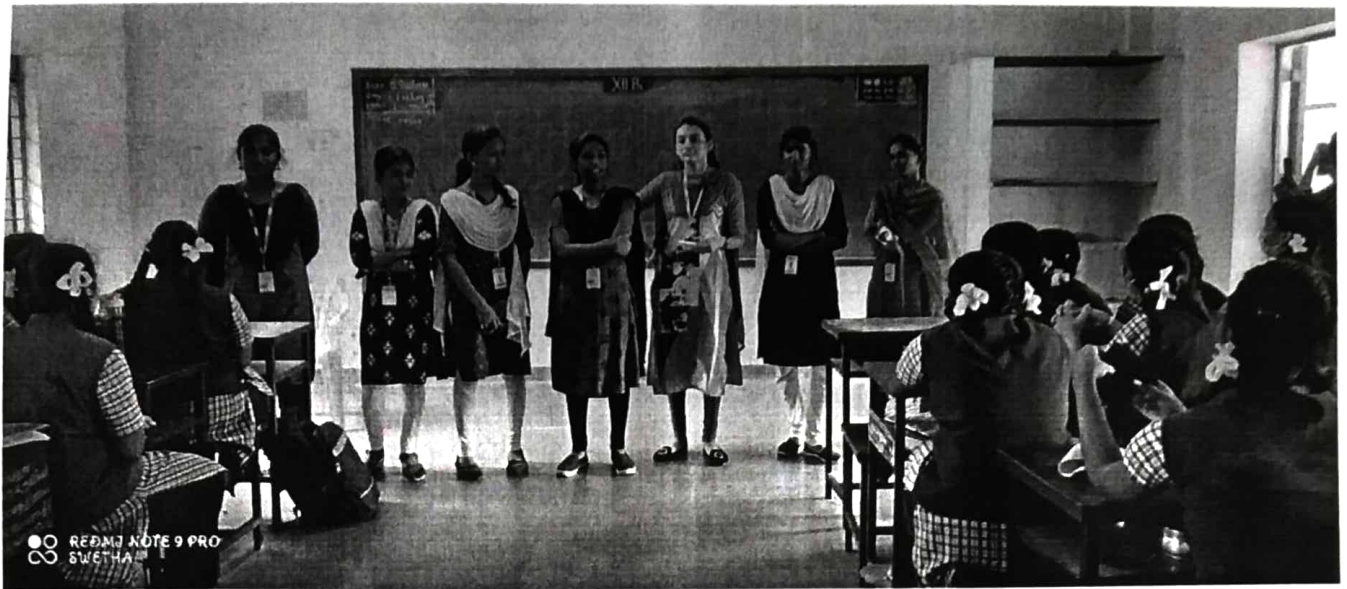
- The POSCO awareness program for the school students by our **Youth Red Cross** **volunteers** was held on 03-03-2021 at Government Girls Higher Secondary School padapai.
- The Program began with the Tamizh thaai vaazhthu and the program was enlightened with the kuthuvilakku.
- The event was followed with a informational speech by the school Head master about the Youth Red Cross and continued by our red cross crew members.
- Then she delivered her presidential remarks and highly appreciated the efforts taken by our YRC members in the society and also expressed her best wishes to the association and co-ordinators for the event.
- Nearly 15 of our YRC coordinators genuinely presented an example about the current issues for a women
- As per the head master request, crew members briefly explained about the **INDIAN POSCO ACT and also about women safety measures**
- And our crew members interact with the students and cleared their doubts

- Students thanked us that the event made them to gain a good personality and they came to know about their rights in the society
- The program came to end with the YRC member pledge followed with a vote of thanks.
- Finally as a patriotic Indian, we all stood united for the national anthem, the program winds up with a great success.









L. Loganathan

YRC Programme officer

Mr.G.Loganathan

Assist.Professor/Mech

Dr. R. Palson Kennedy
Name and Signature with seal of
of the Head of the Institution
PRINCIPAL
PERI INSTITUTE OF TECHNOLOGY

YRC Unit Chairman

Dr.R.Palson Kennedy

Principal/PERIIT